David Méndez
Sr. UX Designer

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Work Experience

UX Designer - Encora Inc.
November 2021 - Present / Hermosillo, Sonora - Remote

Nebraska Furniture Mart - UX Designer
In collaboration with the NFM Dev Team creating the first draft of the NFM Design System based on the Atomic Design Methodology. I'm creating user flows, wireframes, low and high fidelity prototypes with micro interactions based on the PrimeNG Framework. Improving design user interfaces based on daily meetings, iteration workshops, user interviews and demos.

Service Link - UI Designer
I worked as a UI Designer for the EXO's System and Auction website. I contributed with the Mobile guidelines / foundations for both systems and worked with low and high fidelity prototypes based on BA's Documentation. I had constant communication with the Business Analysts and Dev team to create acurate final prototypes.

UX Designer - Mensajeros Urbanos
June 2021 - November 2021 / Colombia - Remote

I worked as a UX Designer for the Delivery App, Mensajeros Urbanos based on Colombia. I was in charge of improving the onboarding flow, for new allies, proposing a new flow improved with usability testings and interviews with users. I created a new flow in low and high fidelity with new features and interactions (animation), working with the Material Design Design System. I proposed recommendations to improve the Mensajeros Urbanos Design System, and helping my team with feedback.
I helped with Ideation workshops, definition of User Personas, Afinity Diagrams and Funnel Analysis.

Web Designer / UI Designer - Exagono Software
May 2014 - June 2021 / Mexico City

I worked as a Web Designer / Motion Graphics Animator. I collaborated with Website design for automotive brands as Estellantis Group, Lincoln Group, VW, and others. I created several proposals to Dealers websites with Mobile First Strategy. I took courses about UX/UI to become a UX Designer in 2017.
As a UI Designer I created Wireframes, low and high fidelity prototypes. I recommended the Design Thinking methology and introduced Figma to the Company. I helped with Clients Meetings and introduced the Design System.

Education

BA in Graphic Design and Publicity
Universidad del Valle de Puebla
2012

Specialization in Marketing 2.0
Universidad Autónoma de Asunción, Paraguay
2011

Courses / Training

AR/VR/MR/XR Technologies - Coursera
2022

Design Systems with Figma - Domestika
2022

Introduction to Adobe XD - Domestika
2022

UX Design Bootcamp - Acámica
2021

UX Design - Google
2020

Introduction to Figma - Platzi
2019

CSS Grid Layout - Platzi
2019

Introduction to Webfront and UX/UI Foundation - Platzi
2017

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